

BORKO B. DJORDJEVIC *welcomes*



A MEDICAL GROUP INC.

BEVERLY HILLS SURGICAL INSTITUTE

PLASTIC SURGERY SPECIALISTS

We Know Beauty.

to the Coachella Valley & Our Office

74-075 El Paseo Drive, #D2, Palm Desert, CA 92260

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BORKO B. DJORDJEVIC, M.D., F.I.C.S.

Cosmetic Plastic Surgery

Today there is a whole host of treatments and procedures available to smooth, lift, slim and/or restore faces and bodies to a more youthful appearance. Some choose to enhance or change features they find unappealing.

When considering any cosmetic surgery and/or non-surgery options on the market today, it is a must to choose a surgeon who is Board Certified. Also a must is to choose one who will consider the whole person. One who works one-on-one, to determine the best procedures and products to accomplish what is best for the patient. One who has not only enhanced or restored beauty, but has experience in trauma repair, will have more creative knowledge to draw from while exploring options. One whose results with look natural, not just short term, but well into the future. Also ask what pre- and post-operative care is offered.

Dr. Borko Djordjevic, M.D., F.I.C.S. successfully combines the most advanced technology available with his considerable surgical skills. His philosophy is simple ~ treat the complete patient medically, aesthetically and psychologically. "The patient's underlying motivation must be considered before surgery," explains Dr. Djordjevic. "I have always regarded my patients' needs on the whole. Too many doctors today are doing things piecemeal. For example; if a patient has several areas displaying signs of aging and only one or two are addressed, the areas left untouched can spoil the overall effect. The transformation is incomplete. Procedures need to be done in concert with others that will produce the most natural and sustaining results overall."

Dr. Djordjevic came to the Palm Springs area in the late 1970s and for most of the '80s became a status symbol, like a Rolls Royce. He has face-lifted many social queens including three out of four Gabor. Cosmetic surgeon to many of the entertainment world's headliners and European socialites, his superb surgical skills are also available to those beyond the circle of the rich and famous.



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